

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG20/12 16.39
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME MEDIA PLACEMENT _____
SALES PRSN WA- JOE KNAUER _____

	CLASS: NATL.	LOCAL	REGIONAL
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	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

DATE AUG20/12 16.39

DATE AUG20/12 16.39

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019

[illegible]

AGENCY ADVERTISER CODE = 321		AGENCY EST# = 1560	
AGENCY PRODUCT CODE = 340			
27	S 1205A-105A	30	
		\$425.00	9/14
			9/14
			0
			FRI
0			
PROGRAM : KIMMEL			
ORD COM1: TP			
THIS IS A MAKE-GOOD FOR SEP14 ON LINE-2 FOR 1 SPOT/WK			

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ORDER WORKSHEET HARRIS REPORT FROM REP AUG20/12 16.39
REP HEADLINE# 6282550 TRF# 327316 ***CHANGES*** ** WFTV-TV ***
\$\$\$ UNAPPROVED REV #2 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31	A		1235A-135A	30		\$425.00	9/14	9/14	1		FRI	1
PROGRAM : KIMMEL AFTER HS SPORT												
ORD COM1: FRI DUE TO HS SPORTS TP FOR KIMMEL												
THIS IS A MAKE-GOOD FOR SEP14 ON LINE-27 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M5	OK'D	BUY#27	MISSED: FRI/1205A-105A				SEP14		30S	\$425.00	(AUG20/12)	
			OFFER: FRI/1235A-135A				SEP14		30S	\$425.00	PLS ADVISE.	
CMT: FRI DUE TO HS SPORTS TP FOR KIMMEL												
SEP/12			33075.00									
CONTRACT TOTAL											33075.00	
TOTAL SPOTS											26	

MARKET TOTALS \$97,279 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE